

Start your business in MICROBLADING and enjoy life with passion, doing what you love.



  
**BOLD BROWS**

**ELEONORA JAKOVLJEVIC**



**PHIACADEMY**

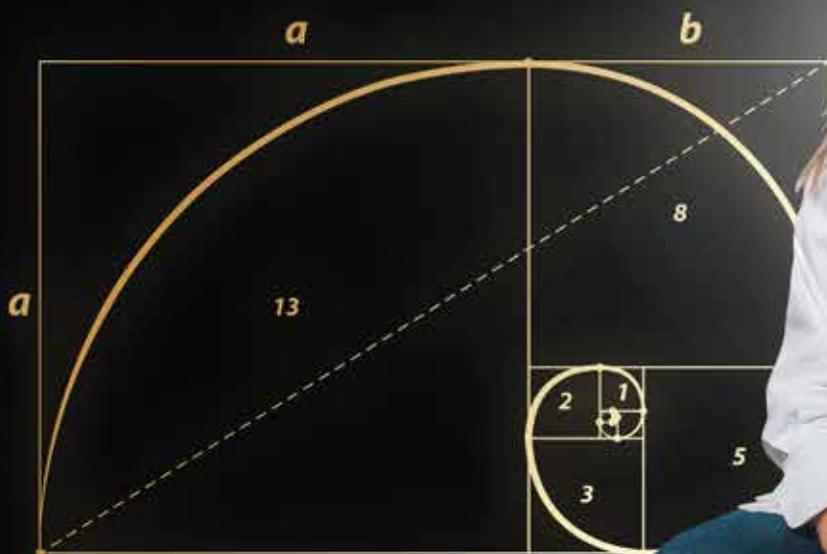
## ABOUT BOLD BROWS MASTER

# Nora Jakovljevic

Master Nora Jakovljevic is the first Bold Brows Master in Brazil. She is passionate, confident and loves teaching this amazing technique to her students.

As a Master BoldBrows she has a great ambition to learn and be in constant evolution. "My job is to improve natural beauty using sophisticated methods of beautification. I have always been fascinated with the world of beauty and have always followed the work of the world's leading professionals. I was encouraged and started in the world of beauty 10 years ago when I opened my salon. Today I am very proud to obtain a title and declare myself as a Master and also for being able to teach and share my knowledge with everyone who has the passion and wants to enter the world of beauty".

Nora  
Jakovljevic



$$\frac{a+b}{a} = \frac{b}{a} = 1.618$$



# Why choose BOLDBROWS WITH NORA?

Whether you are completely new to Microblading or already have some experience, you can take this course!

Microblading is today, in addition to the most innovative technique, it is the flagship in the beauty industry. Enjoy training with Nora in an original experience. Study in depth every necessary step from hygiene and sterilization of tools, design and design of natural eyebrows, skin and medical conditions, drawings of hyperrealistic patterns, work on models and corrections, and even post-treatment care.



# EVERYTHING YOU NEED IS IN KIT BOLDBROWS

The Bold Brows Kit is included in the course price. If you choose online education kit will be delivered to your address. It contains enough material for you to practice during the course and use it long after you finish training. You can choose between 3 different sizes and different contents. The price of the course depends on the kit you choose.

## STARTER KIT



## STANDARD KIT



## PREMIUM KIT



# BOLDBROWS *Premium course*

2 DAYS > LIVE COURSE



LATEX PRACTICE



WORK ON MODEL



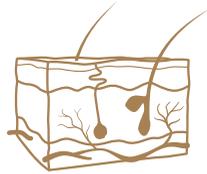
COLOR THEORY

4

ADDITIONAL COURSES



HYGIENE  
COURSE



SKIN EXPERT  
COURSE



FIRST CLASS SERVICE



GET MORE CLIENTS

6

MONTHS

CRAFT MASTER SUPPORT

CRAFT  
MASTER

DR. PHI

UNLIMITED  
DR. PHI SUPPORT  
IN PHI APP

BONUS  
SHADING  
LECTURE



Disposable blades 30 pieces  
Advanced training latex 1 piece  
Phi Blades U304 - 50 pieces  
Phi tissues - 5 pieces Scarves  
Phi wips- 5 pieces  
Skin Candy Care Post Balm 10ml - 1 piece  
Skin Candy Anti Shock 1 10ml - 1 piece  
Skin Candy Anti Shock 2 10ml - 1 piece  
Skin Candy Sun and Sweat Protection Cream 10 ml - 1 piece  
Skin Candy Scars 10 ml - 1 piece  
Skin Candy Single dose (for customers) 50 pieces  
Pigment PhiBrows Brown 1 SUPE - 2 pieces  
PhiBrows Brown 2 SUPE Pigment - 2 pieces  
PhiBrows Brown 3 SUPE Pigment - 2 pieces  
Pigment PhiBrows Golden Brown SUPE - 2 pieces  
Pigment PhiBrows Fox SUPE -2 pieces  
PhiBrows Pigment RED SUPE -1 piece  
PhiBrows Pigment BLACK SUPE -1 pieces  
Stroke Marker 10 ml - 1 piece  
PhiGlow Holder - 1 piece  
BB Compass - 1 piece  
Scissors and Tweezers - 1 piece  
Mirror - 1 piece  
Phibrows Pencils - 2 pieces

# BOLDBROWS *Standard course*

2 DAYS > LIVE COURSE



LATEX PRACTICE



WORK ON MODEL



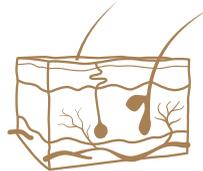
COLOR THEORY

# 3

ADDITIONAL COURSES



HYGIENE  
COURSE



SKIN EXPERT  
COURSE



FIRST CLASS SERVICE

# 4

MONTHS

CRAFT MASTER SUPPORT

CRAFT  
MASTER

DR. PHI

UNLIMITED  
DR. PHI SUPPORT  
IN PHI APP

Pigment PhiBrows Brown 1 SUPE - 2 pieces  
PhiBrows Brown 2 SUPE Pigment - 2 pieces  
PhiBrows Brown 3 SUPE Pigment - 2 pieces  
Pigment PhiBrows Golden Brown SUPE - 2 pieces  
Pigment PhiBrows Fox SUPE -2 pieces  
PhiBrows Pigment RED SUPE -1 piece  
PhiBrows Pigment BLACK SUPE -1 piece  
PhiBrows YELLOW Pigment - 1 piece  
Phi Blades - 50 pieces  
Golden Proportion Compass - 1 piece  
Practice latex - 3 pieces  
Holder Universal - 1 piece  
Disposable Tools - 30 pieces  
Scissors and Tweezers - 1 piece  
Mineral Pencil - 1 piece  
Skin Candy (Single Dose) for customers - 50 pieces

**BONUS  
SHADING  
LECTURE**



# BOLDBROWS *Starter course*

2 DAYS > LIVE COURSE



LATEX PRACTICE



WORK ON MODEL



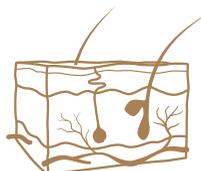
COLOR THEORY

## 2

ADDITIONAL COURSES >



HYGIENE  
COURSE



SKIN EXPERT  
COURSE

## 2

MONTHS >

CRAFT MASTER SUPPORT

CRAFT  
MASTER

DR. PHI

UNLIMITED  
DR. PHI SUPPORT  
IN PHI APP

**BONUS**  
SHADING  
LECTURE



\* This course is  
not for beginners

Holder Universal Silver - 1 piece  
Skin Candy (Single Dose) for customers - 20 pieces  
Phi blades - 30 pieces  
Golden Ratio Compass - 1 piece  
PhiBrows Pigment RED SUPE -2 pieces  
PhiBrows Pigment BLACK SUPE -2 pieces  
PhiBrows YELLOW Pigment - 2 pieces  
Practice latex - 3 pieces  
PhiBrows Pencils - 2 pieces

# BOLDBROWS

## *Perfection Training*

Advanced course is intended for those experienced in microblading and those who want to learn new drawing methods, to upgrade their work and to attract more clients, because this pattern differs from other classic brow drawings to a great extent. Moreover, this course is aimed at helping each Artist experiencing difficulties at work with microblading and who is in need of support by Master.

Bold Brows pattern is highly recognizable for the appearance of eyebrows that look hyperealistic, adjusted to different types of brows, observing their natural growth, as well as clients preferences. Therefore, this course provides styles offering a defined look for the clients preferring such styles creating the effect of bushy and natural brows are also adjusted for different types and preferences of clients.

In order to start this course, it is necessary to have a Certificate of completed basic education at PhiAcademy or any other Academy. Please send your work for evaluation if you are interested in taking Perfection course.

Education and support is followed throughout the Craft Master app in duration of 3 months. There are 7 levels to be completed in order to obtain Bold Brows certificate and a BoldBrows logo.

Disposable Tool 4pcs  
Skin Candy Monodose Balm 50pcs  
PhiBrows Higi Mask 1 pc.  
Latex Blank 3pcs  
PhiWipes BLock Tonic 20/1  
PhiWipes 20pcs  
Self Adhesive pigment container 50pcs  
PhiBorws Pencil Set 1pc.





# THE COURSE INCLUDES THE FOLLOWING LESSONS:

Hygiene

Information for artists / clients

Anatomy of the eyebrow

Color theory

Step by step procedures

Post-procedure care

Healed results

Service and Support

Complementary Material Dermatology

Strokes and skin

Format and symmetry

Stroke patterns

Instructional videos of live procedures

Corrections and touch-ups

All about Phi products

Master's Advice

11 levels

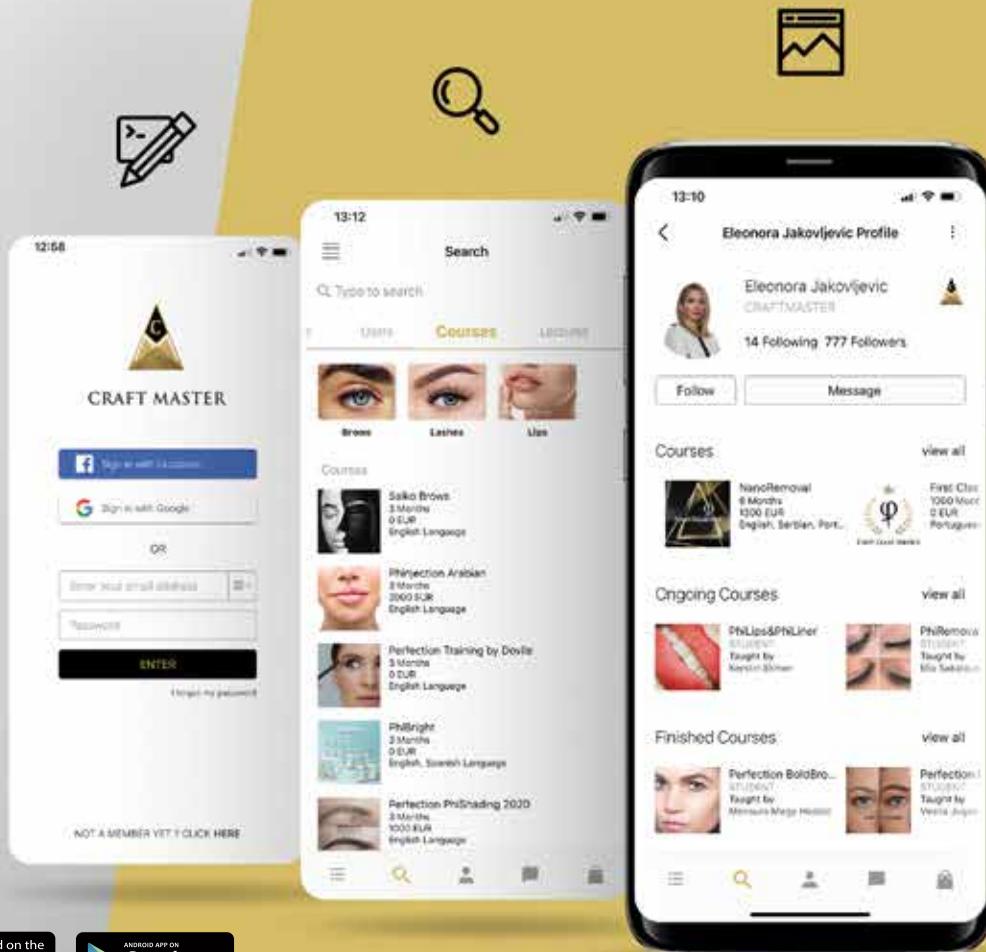


## CRAFT MASTER APP

Craft Master is an iOS and Android app. It is a new concept of teaching the technique using a classroom system in an application developed especially for learning.

The application contains lectures with hours of videos and photos that help students learn everything they need to know about the Microblading technique.

The Craft Master app is supervised by official Academy technicians, chemists, lawyers and doctors to answer any questions students may have.



## STUDY FROM YOUR HOME BOLD BROWS

# Course Online

If you are unable to attend one of the classes live, online training allows you to receive the same high quality training.

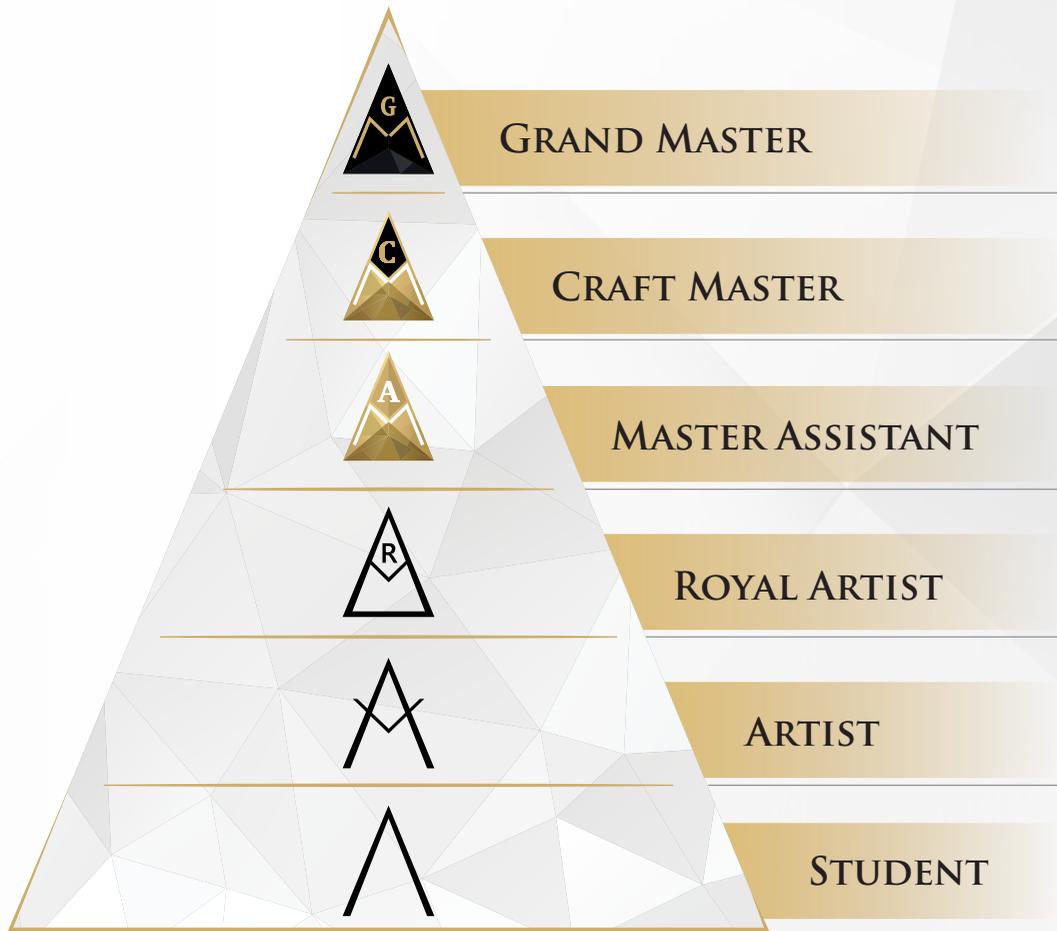
Microblading cannot be mastered overnight, so whether you take a live or online course, to master the skill of microblading you will need to work hard, invest your time to practice and be patient.

Take the opportunity and take your skills to a whole new level by perfecting your art.

LEARN PHIBROWS FROM HOME  
ONLINE EDUCATION  
BY ELEONORA JAKOVLJEVIC  
GRAND MASTER

CRAFT  
MASTER  
ONLINE STUDIOS

noraphimaster@gmail.com



Artist is a person who was previously a PHIBROWS student and has successfully passed all levels of training in the Craft Master application.

Each artist obtains a certificate, then with its unique code, insertion on the PhiBrows world map. If an artist wants to move forward, he / she needs to practice a lot. Publish your work and follow all changes and trends in techniques and materials.

For an Artist to become a Royal Artist, he / she needs to have his / her artist title for 6 months. He / she can become a Royal artist after being proposed by his / her personal master or any other master. If all the masters agree, this artist will become a Royal artist.



## CLASSROOM COURSE

BoldBrows Premium Kit **2.700€**

BoldBrows Standard Kit **1.900€**

BoldBrows Starter Kit **1.300€**  
(For some countries only)

BoldBrows Perfection Kit **1.200€**

### PRICES AND PAYMENT METHODS

Full Face-to-face Course (2 days): **€ 2,700** + processing fees.

When paying in full, your place is guaranteed for the course.

Entry of **€ 800** + processing fees: deposit given to guarantee a place, send the rest of the payment up to 7 days before the start date of the course. (Remaining: **1,900 €**)

\* all values above are in Euros, which will be valid in the quotation of the day.

We offer installment options up to 12x (with additions). We accept major credit card brands.

## ONLINE COURSE

BoldBrows Premium Kit **2.000€**

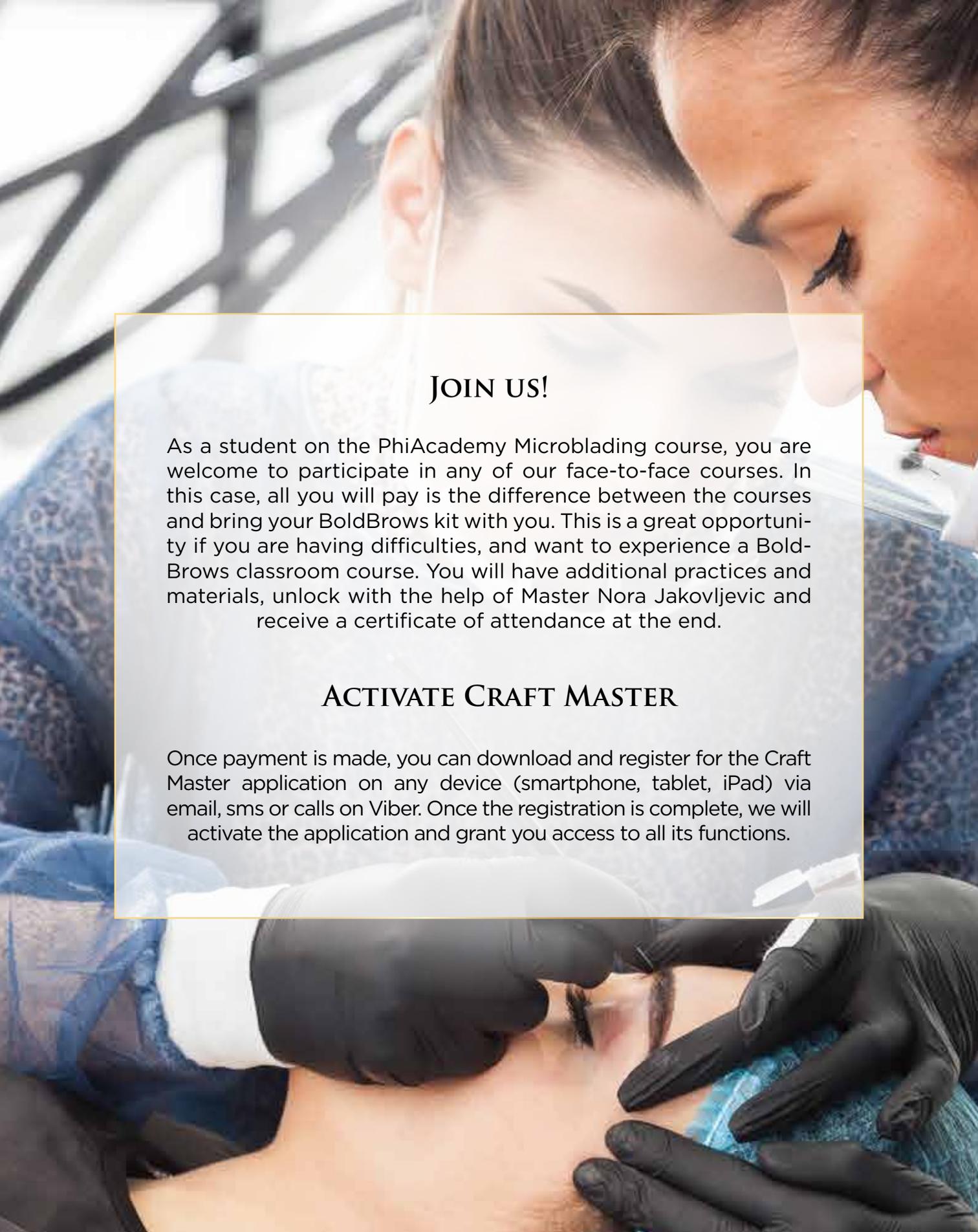
BoldBrows Standard Kit **1.400€**

BoldBrows Starter Kit **1.000€**  
(For some countries only)

BoldBrows Perfection Kit **1.000€**



**\* Master Eleonora Jakovljevic reserves the right to change all material**



## JOIN US!

As a student on the PhiAcademy Microblading course, you are welcome to participate in any of our face-to-face courses. In this case, all you will pay is the difference between the courses and bring your BoldBrows kit with you. This is a great opportunity if you are having difficulties, and want to experience a BoldBrows classroom course. You will have additional practices and materials, unlock with the help of Master Nora Jakovljevic and receive a certificate of attendance at the end.

## ACTIVATE CRAFT MASTER

Once payment is made, you can download and register for the Craft Master application on any device (smartphone, tablet, iPad) via email, sms or calls on Viber. Once the registration is complete, we will activate the application and grant you access to all its functions.

## FAST DELIVERY TO YOUR HOME

As soon as your registration is completed, we will send the Bold-Brows kit to your address. We ship worldwide, so we must keep an eye on the delivery times of each country. This means that we deliver your Microblading kit anywhere, wherever you are.

## START YOUR BOLDBROWS ONLINE TRAINING TODAY

Start your Microblading classes TODAY! Learn and develop your skills in the comfort of your home. Learn at each level about industry standards individually, at your own pace. Get certified by PhiAcademy and join the worldwide community of Microblading artists worldwide. Follow your dreams and become an artist in Microblading!



I'm here to answer any questions you may  
have about our training and services.

---

**nora@phibrows.com**

Instagram

@nora\_phimaster

Website

www.norajakovljevic.com

 | **BOLDBROWS**  
ELEONORA JAKOVLJEVIC

  
PHIACADEMY